



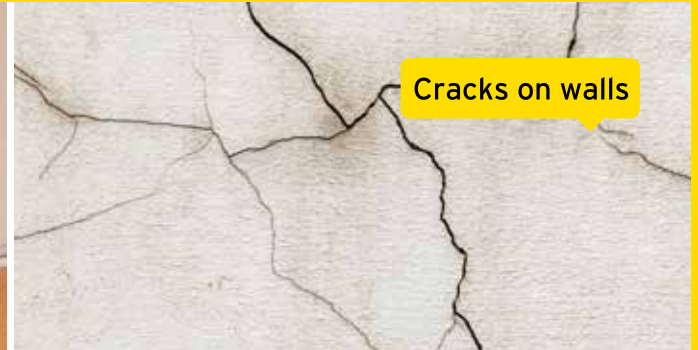
**DR.
FIXIT®**

WATERPROOFING EXPERT



General Waterproofing & Repairs

Product Guide



Do your customers face these problems?



LOOKING FOR THE
RIGHT SOLUTIONS?

YES...?

Then read on to learn more about the perfect
WATERPROOFING SOLUTION!

External Wall Waterproofing

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External Walls Waterproofing

Dr. Fixit Raincoat

Elastomeric waterproof
exterior coating

Dr. Fixit Raincoat Cool

Waterproof-cum-heat
insulation exterior coating



Why Dr. Fixit Waterproofing for External Walls?

**DR. FIXIT WATERPROOFING
FOR EXTERNAL WALLS**

External Walls are constantly exposed to changing weather, which impacts not just the paint but also develops cracks on the substrate.

Exterior paints applied on the walls only serve the purpose of aesthetics, but do not limit the impact of rain & heat. Therefore, it is important not just to paint the exterior walls but also protect it with waterproofing.

The word coating indicates that it is protective in nature, while paint implies only aesthetics. A coating film with higher thickness, flexibility & breathable properties is much tougher compared to any conventional paint film and provides complete protection to exteriors from natural elements for a prolonged period.

Dr. Fixit Waterproof coatings not only prevent the ingress of water but also give a decorative finish to exteriors.



Exterior Paints



Cracks, Algal growth & peeling of paints

Dr. Fixit Waterproofing with Raincoat



Waterproof & Aesthetics

APPROVED BY
SINGAPORE
HOUSING BOARD

Elastomeric, Anti carbonation Waterproof exterior coating



RAINCOAT

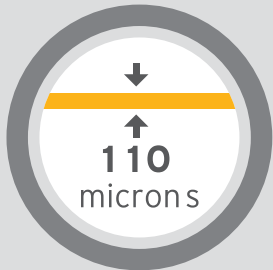
- Trusted for more than a decade
- Available in a wide range of colours
- Anti-Carbonation coating to preserve the strength of your structure
- Anti-algal & anti-fungal

Use with Dr. Fixit Primeseal - A penetrative primer



*Conditions apply

**Double the thickness
of Exterior Paints
(110 microns)**



To protect exterior walls

**Lowest Water
Absorption**



Stops ingress of water

Best Elongation



Accommodates surface
elongation and contraction

Zero Dilution



To ensure Quality
Application

1st Time in
INDIA

India's first exterior coating that Waterproofs & Insulates



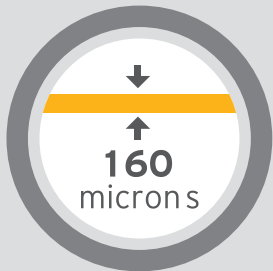
- Superior sheen enhances the beauty of your building
- Anti-Carbonation Properties to preserve the strength of your structure
- Anti-Algal and Anti-Fungal.
- Available in pastel shades

Use with Dr. Fixit Primeseal- A penetrative primer

* As compared to non-coated substrate



**160 microns film
thickness**



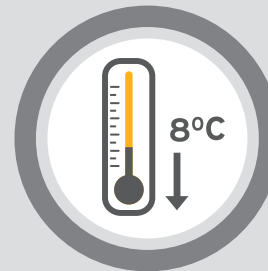
**Extra Protection
for External walls**

**Lowest Water
Absorption**



Stops ingress of water

**Reduces Surface
Temperature by 8°C**



Insulates & waterproofs

**Better elongation
(>150%)**



**Accommodates surface
elongation & contraction**

**PENETRATES
& SEALS**

Efflorescence resistant penetrative primer



- Effective bonding with substrate
- Can be used for Internal walls, External walls and Roofs

**Penetrates the
Cementitious substrate**



To block the pores in Cement Plaster

**Efflorescence resistant
Primer**



Prevents spoiling of Paint

**Effective bonding
with Substrate**



Prevents peeling of the Coating

Dr. Fixit Waterproofing solutions for beautiful exteriors

Dr. Fixit Raincoat and Primeseal Features Reckoner

Property	Raincoat	Raincoat Cool	Primeseal
Dry Film Thickness	110 Microns	160 Microns	-
Number of Coats	2	2	1
Dilution	Zero	Zero	2:1::Primeseal: Water
Coverage per litre	35 sq.ft (in 2 coats)	35 sq.ft (in 2 coats)	100 sq.ft (in 1 coat)
Bases Available	White, Dark & Mid Tone Base	White	-
Shades Available	700+	Pastel Shades	-
Elongation	>100%	>150%	-
Heat Insulation		Upto 8°C	-
Quantity for 1000 sq.ft	29 litre	29 litre	10 litre



1, 4, 10, 20 litre



1, 4, 20 litre



1, 4, 10, 20 litre

Free Raincoat Preview Service



Free Sampling Service





Waterproof 'N' Colour



**Elastomeric, anti-carbonation
waterproof exterior coating**



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Call 1800 209 5504

Email: info@drfixit.co.in

www.drfixit.co.in



Roof Repair Waterproofing

Dr. Fixit Newcoat

Comprehensive roof
waterproof coating

Dr. Fixit Newcoat Cool

Heat insulating roof
waterproof coating system

Dr. Fixit Newcoat Ezee

Economy roof
waterproof coating



Why Dr. Fixit Waterproofing for Roof Repair?

**DR. FIXIT WATERPROOFING
FOR ROOF REPAIR**

Roof is the most important wall of the building, which is always exposed to the most harsh weather conditions and is often the source of leakage in a house. The conventional remedy to this problem is removing the existing system like Brickbat coba (BBC) and re-laying the same after waterproofing the slab. This is time consuming, highly inconvenient and may damage the roof.

Dr. Fixit Waterproofing offers UV resistant, thick elastomeric coatings. When applied on top of Brickbat coba or China mosaic, they form a film which is flexible to accommodate movements in the surface, bridge cracks and thereby preventing the ingress of water.

Do not ignore the roof while painting exterior walls.



Conventional method



**Breaking Brickbat coba, Mosaic tiles
and re-laying the surface**

Dr. Fixit Waterproofing with Newcoat range



No breaking and easy to apply

TRUSTED FOR
OVER A DECADE

Waterproof leaking Roofs without breaking it



NEWCOAT

- Pioneering the technology in India
- UV Resistant & Foot trafficable
- Zero dilution ensures uniform film thickness

Use with penetrative primer Dr. Fixit Primeseal

For large areas (>3000 sq.ft) - use glass fibre mesh between 1st & 2nd coat for enhanced performance.



*Conditions apply

No breaking of roofs



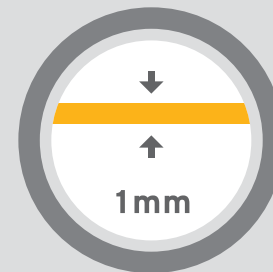
Easy to use. Faster execution

3 Coat system in 3 different colors



Ensures Quality of Application

1 mm film thickness



Tough, Flexible.
Bridges cracks upto 2 mm

1st Time in
INDIA

Don't just Waterproof, Insulate as well !



NEWCOAT

COOL

- Revolutionary product
- Waterproofs & insulates
- Apply Newcoat Cool as a top coat over 2 Coats of Newcoat
- UV resistant & Foot Trafficable

Use with penetrative primer Dr. Fixit Primeseal



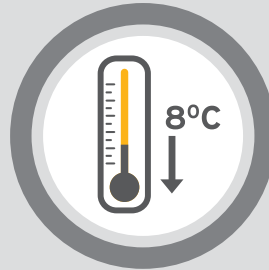
*Conditions apply

Waterproof & Insulate



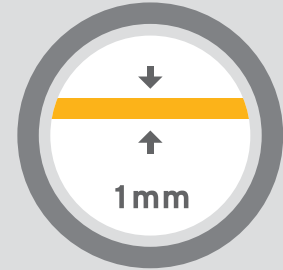
Single product. Dual benefit

Reduces surface temperature by 8°C



Insulates & Waterproofs

1 mm film thickness



Tough, Flexible.
Bridges cracks upto 2 mm

**ECONOMY
WATERPROOFING**

Roof Waterproofing made easy in just two coats !



NEWCOAT *Ezee*

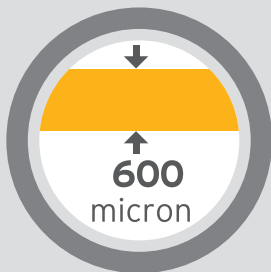
- UV Resistant
- Foot trafficable
- High solar reflectivity
- Can also be used as a preventive waterproof coating

Use with Dr. Fixit Primeseal- A penetrative primer



*Conditions apply

**Fibre reinforced
600 Micron film**



Waterproof Coating

Don't ignore the roof



Most important wall of the house

Zero dilution



To ensure uniform film thickness

Dr. Fixit Waterproofing solutions for Leakfree roofs

Dr. Fixit Newcoat Feature Reckoner

Property	Newcoat	Newcoat Cool	Newcoat Ezee
Dry Film thickness	1 mm	1 mm	600 microns
Number of coats	3	2 Coats of Newcoat + Top coat of Newcoat Cool	2
Coverage per litre	2.1 sq.ft (in 1 coat)	2.1 sq.ft (in 1 coat)	25 sq.ft (in 1 coat)
Crack bridging	2 mm	2 mm	1 mm
UV resistant	Yes	Yes	Yes
Foot trafficable	Yes	Yes	Yes
Colors available	Grey, White & Terracotta	White	White
Heat insulation	--	Upto 8°C	--
Quantity for 1000 sq.ft roof	143 litre	95 litre of Newcoat & 48 litre of Newcoat Cool	80 litre



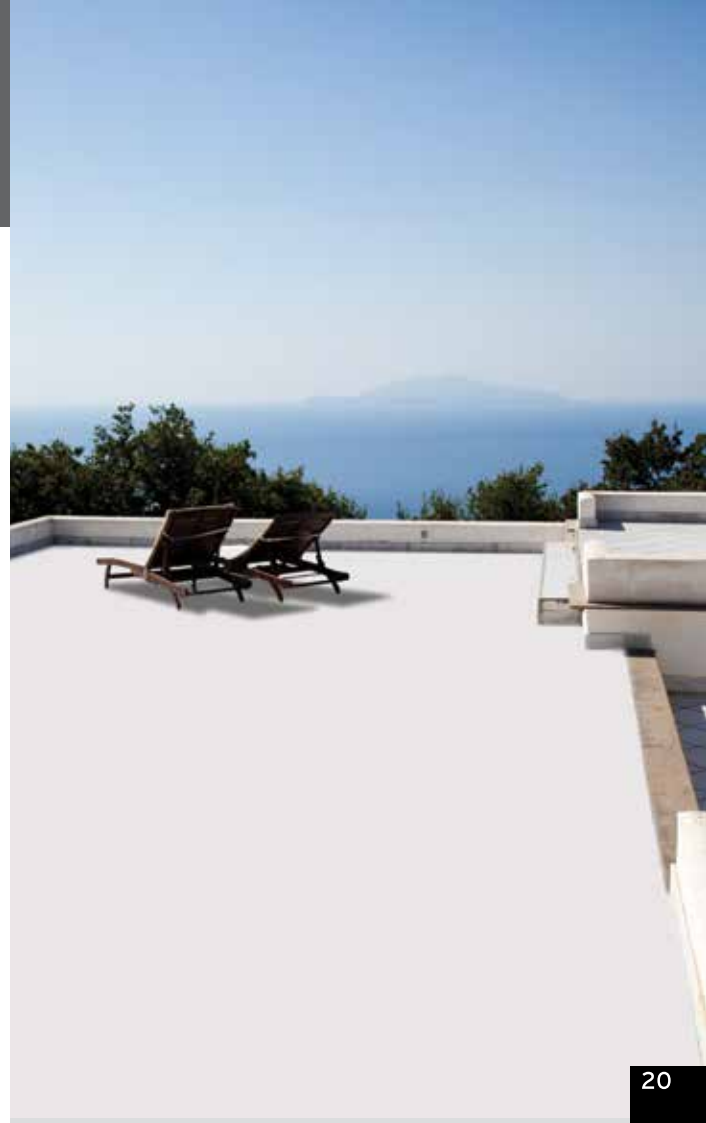
4, 20 litre



4, 20 litre



4, 20 litre



Choose any colour for
your house walls



But for terrace

Only Dr. Fixit waterproofing



1. High performance tough coating
2. No breaking of terrace*
3. UV resistant and foot trafficable



* Conditions Apply

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Wall Repairs

Dr. Fixit Crack-X range

Ready to use crack filler

Dr. Fixit Dampguard

Water based epoxy
waterproof coating

Dr. Fixit Pidicrete URP

Universal repair &
waterproofing waterproof
coating



Why Dr. Fixit Repairs for Internal and External walls?

**DR. FIXIT REPAIRS
FOR WALLS**

Maintain the health of your internal and external walls

Over time due to continuous exposure to varying weather conditions both internal & external plaster cracks & debonds. The cracks if not attended in time would lead to water ingress leading to peeling of paint, damp patches & spalling of concrete & plaster.

To maintain the beauty of the internal walls it is important to repair with Dr. Fixit Repair range and prevent frequent repairs.

Repair concerns of walls

Concrete & Plaster debonding



Cracks



Dampness



**FLEXIBLE
CRACK FILLER**

Hard & flexible filler for internal & external plaster cracks



**CRACK-X
PASTE**

**Fills up to
5 mm cracks**

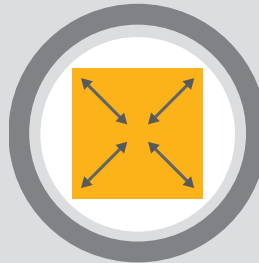
- Fibre reinforced - strong adhesion to surface
- Better hiding & better wall finish
- Good water resistance
- Coverage : 25-30 running meter/kg
(@5 mm cracks filled to a depth of 5 mm)

Flexible



Accommodates minor
movements of the surface

Low shrinkage



Better finish

Quick drying



Faster work completion

ONE TIME
APPLICATION
CRACK FILLER

Hard & flexible filler for internal & external plaster cracks



CRACK-X
SHRINKFREE

Fills up to
10 mm cracks

- Non shrink – one time application
- Bonds strongly to cementitious substrates
- Better water resistance
- Coverage - 30-34 running meter /litre (@5 mm cracks filled to a depth of 5 mm)

One time application



Faster Work Completion

Excellent Hiding



Better wall finish

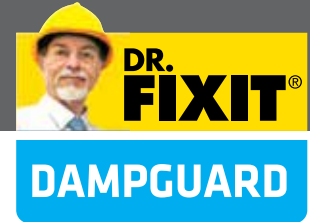
Quick Drying



Faster work completeion

TRUSTED FOR
OVER A DECADE

Water based epoxy waterproof coating



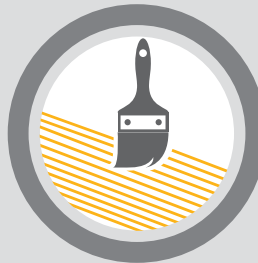
- 2 component coating for internal dampness & damp patches
- Can be used as putty – in case of severe dampness & for filling cracks in damp walls
- Apt for dampness treatment in sterile areas of pharma & food industries

Two component epoxy For Mild dampness & Damp patches



Strong adhesion to cementitious
substrate

High coverage



Economical

Microbial resistant & non-toxic



Anti-algae & anti-fungal

TRUSTED FOR
OVER A DECADE

Dr. Fixit Waterproofing solutions for beautiful Interiors



DAMPGUARD

Dr. Fixit Dampguard Consumption Reckoners

	Type of Usage	Area	No. of Coats	Mixing Ratio				Coverage per kg	Consumption for 50 sq.ft area
				Base	Hardner	Water	Cement		
1	As dampness proof coating	Mild dampness in plastered walls	2 coats	1 part	1 part	1 part	-	40-45 sq.ft	1 kg
2	As putty for damp walls	Moderate dampness & crack filling in damp walls	1 coat	1 part	1 part	-	2 parts	6-8 sq.ft	6 kg



500 g, 1 Kg

Various areas of internal and external Wall Repairs



PIDICRETE®
URP

URP to be used for all type of general plaster & concrete repair

- As bond coat : Slurry of URP : Cement in the ratio of 1:1 by weight
- As repair mix of concrete & mortar – 15 % of URP by weight of Cement

Bond coat



Concrete &
Plaster Repair

Concrete wall repair



Chajja & balcony



Column, Beam joint
cracks

Plaster wall repair



Joints of drain pipes
with walls



Terrace & wall
cracks



PIDICRETE[®]
URP

Repair			Mixing Ratio					Consumption for 100 sq.ft area
Sr. No.	Type of Usage	Area	URP (in kgs)	Cement (in kg)	Sand	Aggregate (in kg)	Coverage of URP per kg	Usage of URP in kg
1	Bonding agent	Before any kind of repair	1 part	1 part	N.A.	N.A.	45-50 sq.ft in single coat	Bond coat - 2 kg
2	Wall concrete repair mortar	Minor cracks in column, beam, chajja, parapet, slab repair, balcony	10-15% of cement weight	1 part	1.5 parts	1.5 parts	7 sq.ft at 25 mm thickness	Concrete repair mortar - 15 kg at 25 mm thickness
3	Wall plaster repair mortar	Broken plaster, plaster cracks, column and beam joints, drainage pipe and wall joints	10-15% of cement weight	1 part	3 parts	N.A.	7 sq.ft at 25 mm thickness	Plaster repair mortar - 15 kg at 25 mm thickness



1, 5, 20 Kg

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Universal Repair & Waterproofing

Dr. Fixit Pidicrete URP

Economy Waterproof
Coating



Economy Waterproof Coating



**PIDICRETE®
URP**

- Flexible waterproof coating @ 300 micron thickness
- Strengthens bonding of new and old concrete & plaster
- Enhances strength & water resistance of repair mix - concrete & mortar

Concrete & Plaster Repair

Increases strength



Crack resistant

Enhances bonding



Enhances bonding between
old & new surface

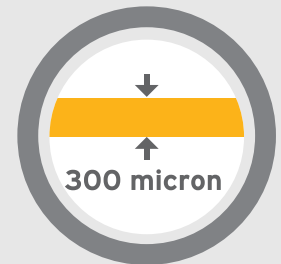
Improves water resistance



Less ingress of water

For Waterproofing

300 micron thickness



Waterproof Coating

Various areas of Internal and External Wall repairs



PIDICRETE®
URP

For repairs

- Flexible waterproof coating @ 300 micron thickness
- Strengthens bonding of new to old concrete & plaster
- Enhances strength & water resistance of repair mix - concrete & mortar

For waterproofing

- Usage : Prepare a slurry coat of URP : Cement in the ratio of 1:1.5 by weight
- Areas : Terrace, Bathroom, Chajja, Lift pit & Balcony

Bond coat



Concrete &
Plaster Repair

Concrete repair



Chajja & Balcony

Concrete repair



Column & Beam

Plaster repair



Terrace &
Wall cracks

Waterproof coating



Terrace & Bathroom

Dr. Fixit URP Consumption Reckoners

Repairs	Usage	Area	URP	Cement (in kg)	Sand (in kg)	Aggregate (in kg)	Coverage of URP (in kg)	Consumption of URP for 100 sq.ft
1	Bonding Agent	As a Bond Coat Before any kind of repair	1	1	-	-	45-50 sq.ft in single coat	2 kg 15 kg
2	Wall concrete Repair mortar	Minor cracks in column, beam, chajja, parapet, slab repair, balcony	0.15	1	1.5	1.5	7 sq.ft at 25 mm thickness	25 mm thickness .
3	Wall plaster repair mortar	Broken plaster, plaster cracks, column and beam joints, drainage pipe and wall joints	0.15	1	3	-	7sq.ft at 25 mm thickness	15 kg at 25 mm thickness
Waterproof coating								Consumption for 1000 sq.ft
4	Waterproof Coating	Terrace, Bathroom, Lift pit, Balcony	1	1.5	-	-	20-22 sq.ft in 2 coats	50 kg



20, 5, 1 Kg

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